

Benefits of NIAAA Membership

Showing the Way – Leadership, Education and Service

Professional

Leadership Training Institute

Educational curriculum of 33 courses taught at national and state conferences, institutes and NIAAA webinars. Students can earn CEUs, up to a master's degree through select universities.

Certification Program

Three levels of professional certification including Registered, Certified and Certified Master Athletic Administrator.

National Athletic Directors Conference

Annual Conference hosted in cooperation with the NFHS offering educational, service, informational leadership and networking opportunities.

Hall of Fame

Induction and recognition of individuals that have impacted the profession of athletic administration.

Interscholastic Athletic Administration

Professional journal providing high school and middle school leadership practical assistance from fellow athletic administrators, research based study, NIAAA member information, along with support and service.

Awards Program

Recognition administered for both state and national levels.

Media Materials

Availability of numerous materials to assist the professional in the form of DVD, CD, online and print.

Professional Outreach Program

Conducted in cooperation with state athletic administrator associations as outreach to targeted demographic areas through the NIAAA Endowment. Offering of LTI (501-502), RAA Certification, one year NIAAA membership, with 10 percent of participants receiving registration and lodging scholarship to the National Conference.

Opportunities

- **NIAAA Committee Membership** – 11 committees and 3 ad-hoc committees.
- **Field Renovation Program** – Members may apply for consideration to have an outdoor field renovated by Sports Turf Committee.
- **Student Scholarship/Essay Program** – Open to students in schools where the Athletic Director is an NIAAA member. Female and male recipients at State, Section and National levels.
- **NIAAA/Mildred Hurt Jennings Endowment** – Opportunity to contribute. Portion of Funds utilized for professional growth outreach initiatives.
- **In-Service Program** – Offering selected LTI courses adapted in 90 minute or 4 hour presentations. Available to school or district staff. Topics include 14 legal duties, time management and interpersonal relationships.
- **Quality Program Award** – Option after having taken LTC 799 to participate in a process of athletic program assessment offering three levels of potential program recognition.
- **Invited Assessment Program** – Opportunity to have team of professionals evaluate each facet of a school or district athletic program.

Website Benefits at : www.niaaa.org

- Dedicated to NIAAA information and program offerings. Links to key affiliates.
- Member Services – Online opportunity through NIAAA database to view personal account, find members, order materials or initiate/renew NIAAA membership. Post a resume, open dates, job openings and equipment for sale. Use "message board" to post questions and gather information, as well as respond to questions posted by other members.
- Registration and information regarding the annual National Conference.
- Athletic Administrators Outfitters (AAO) is a shop offering logoed NIAAA apparel.
- Buyers Guide – Online site for preferred companies with contact information and links.
- eNews – Electronic newsletter offered 10 times annually at no cost.
- *The Role of the Principal in Interscholastic Athletics* – Free 12 minute video through link on the NIAAA Web site. Produced in cooperation with the NASSP and NFHS.
- Calendar of scheduled events for both state and national athletic administrator association.
- State Leadership Directory – Listing of key contact individuals within states.
- Archives of IAA magazine available for research.



Direct Benefits to Members

- \$2,000,000 liability insurance.
- IAA is a quarterly magazine provided as part of membership.
- \$2,500 Life Insurance.
- Membership kit for first-time registrants.
- A Profile of Athletic Administration – 28 page booklet available at no cost, providing purpose of position and description of how AD position should be structured.
- National Emergency Network – Assistance available in cases of accident or medical emergency while traveling.
- Continued cutting edge development through NIAAA 3rd Strategic Plan.
- **Cost Reductions**
 - Lower Registration cost for National Conference.
 - Reduced premiums on AFLAC cancer and accident insurance.
- *From the Gym to the Jury* newsletter special \$10 annual online subscription (\$39 value). Includes current legal rulings impacting athletics.
- Discounted rates offered on Long Term Health Care. Added inclusion in Tuition Rewards and Care Options Assistance.