



NATM Public Service Announcements

March is National Athletic Training Month (NATM). Please help us promote and support Athletic Trainers by reading these public service announcements.

NATM #1 (please announce once per game):

“During the month of March, Athletic Trainers across America are being recognized for their commitment to helping people prevent injuries and stay healthy and active. Athletic Trainers are health care professionals. Highly education and dedicated to the job at hand, Athletic Trainers can be found in high schools and colleges, corporations, professional sports, the military, performing arts and clinics, hospitals, and physician offices. They provide compassionate care for all. We appreciate each and every one of you. Join me in applauding these heroes and in celebrating National Athletic Training Month!”

NATM #2 (please announce once per game):

“Celebrate National Athletic Training Month this March by following these important tips:

- Before participating, see you physician for a physical exam.
- Always make sure there is an emergency plan in place.
- During exercise, drink to thirst or based on individual needs depending on sweat rate.
- Avoid tobacco, alcohol, and other harmful drugs. And finally...
- Have access to an Athletic Trainer who provides compassionate care for all.

AT’s impact health care through action. This message was brought to you by the National Athletic Trainers’ Association and Safe Sports Network.”

NATM #3 (please announce once per game):

“Have you been sidelined with an injury? Make sure you consult an Athletic Trainer, who specializes in the prevention, assessment, treatment, and rehabilitation of injuries and illnesses. Athletic trainers- your protection is their priority. A reminder from the National Athletic Trainers’ Association and Safe Sports Network during National Athletic Training Month.”